



CLAY ESSENTIALS™

DISCOVER NATURE'S SECRET
TO PURELY FLAWLESS SKIN.





A GIFT OF BEAUTY,
BORN

FROM THE EARTH

Reserved for the Most Exclusive Spas in the World - Until Now

Volcanic Ash Clay has been embraced throughout history for its extraordinary health and cosmetic benefits. The ancient tribes of central Africa, North American Indians, and the spiritual leader Mahatma Gandhi all praised clay for a multitude of uses. Even Cleopatra made Volcanic Ash Clay a part of her daily beauty regimen.

Today, Volcanic Ash Clay is the best-kept secret of the world's most elite health and beauty spas. When applied to the skin's surface, this soothing clay lifts, firms and exfoliates, resulting in a revitalized and more youthful-looking complexion. It also has the unique ability to draw out toxins and impurities that are embedded deep within the skin's pores. The powerful cleansing and absorptive properties of Volcanic Ash Clay make it a highly sought-after solution for blemishes, cellulite, sun damage, stretch marks, wrinkles and more. Unfortunately, costly clay treatments have been available only to the privileged few who could afford them ... that is, until now.

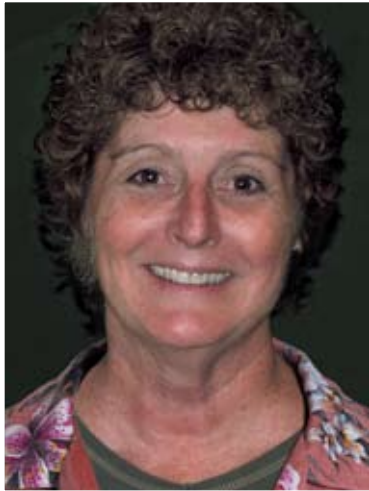
Uncover Naturally Flawless Skin

Clay Essentials brings you the restorative benefits of Volcanic Ash Clay in a unique line of spa-quality skin care masques that you can enjoy in the comfort and privacy of your own home. Ideal for women, men and teenagers, our proprietary formulas capture the legendary benefits of clay and enhance them with skin-nourishing essential oils and botanicals. At the heart of the **Clay Essentials** line is pharmaceutical-grade Sodium Bentonite Clay, selected for its outstanding quality and strong absorptive properties.



Long ago, the earth bore one of its most precious gifts to mankind. Erupting volcanoes sent showers of powdery ash into the sky, which drifted throughout the world, settled to the ground and became drenched with the falling rain. The fusion of volcanic ash and water created a mineral-rich substance that remained there for an untold number of years ... until man discovered that this substance, Volcanic Ash Clay, held the key to cleansing, beautifying, and purifying the human body.

HEAD-TURNING RESULTS



Before



After

"After my operation, I had a scar that did a number on my confidence. After using Clay Essentials just once, my scar has faded noticeably. I feel like a new woman!" **Ann Mc Ever – Palm Beach Gardens, Florida**



Before



After

"Everywhere I go, people keep telling me how much younger I look. I finally had the confidence to shave my beard after 30 years!"

Keith Van De Velde
Port St. Lucie, Florida



One of the most remarkable things about Clay Essentials is the head-turning results you'll see after just one use.

The appearance of cellulite, stretch marks and other imperfections is visibly improved. Skin is softer, smoother and suppler. Your skin "breathes" better, radiating health. Even unsightly blemishes begin to fade with just a few applications, revealing the fresh, clear complexion that you were meant to have. People will think you've been visiting an expensive spa for months. And best of all, the more you use **Clay Essentials**, the more dramatic the improvements to your skin.

We invite you to learn more about our Volcanic Ash Clay products—and the people who use them—and find out why so many are making **Clay Essentials** a part of their skin care routine.

- ✿ Produces immediate results
- ✿ Ideal for all skin types
- ✿ Can be used by women, men and teenagers
- ✿ Helps improve delivery of nutrients to the skin
- ✿ Immediately brightens and smoothes skin's appearance
- ✿ Draws out trapped impurities and toxins for cleaner, more "breathable" skin
- ✿ Gently exfoliates dull skin, revealing smoother, more radiant skin beneath

LIFE-CHANGING RESULTS

Leona's Story



"I've always been self-conscious about the cellulite on my legs. After experimenting with so many products that didn't work, I'm so glad I tried Clay Essentials. Even with one application, the difference was amazing. And the more I use it, the better it gets. This product has given me such renewed confidence that I've told every woman I know about it. For the first time in my life, I'm looking forward to summer!"

Leona Van De Velde
Port St. Lucie, Florida

Garrett's Story



"I used to be really embarrassed by my bad acne, but I've been using the Problem Skin Solution for three weeks and it's been awesome! It doesn't make my skin itch and burn like other products, and my zits are disappearing—even my friends are noticing. I want every other kid with acne problems to have the chance to try Clay Essentials. This product has changed my life ... I love it!"

Garrett Albrecht
Jensen Beach, Florida

FACE & BODY MASQUE

Use Anywhere to Soften, Tone and Detoxify

Your face is a reflection of your health and vitality and the first thing people see when you walk into a room. To keep your complexion and your entire body looking fresh and flawless, **Clay Essentials** created the **Face & Body Masque**, an ultra-absorbent Volcanic Ash Clay solution that can be used anywhere to soften, tone and detoxify the skin. Although similar formulas are used at fine spas around the globe, this rich, luxurious clay can be easily applied right at home. Use the **Clay Essentials Face & Body Masque** before a special occasion to get an instant, all-over body glow ... or make it a part of regular head-to-toe pampering sessions to keep your skin looking its very best. *Enriched with pomegranate, olive leaf extract, micronized collagen and Vitamins A, C, and E.*

- ✿ Reduces the appearance of sun damage, discoloration and age spots
- ✿ Firms and tones the skin
- ✿ Softens and smoothes the skin
- ✿ Softens the appearance of fine lines and wrinkles
- ✿ Minimizes pores for a more refined look
- ✿ Helps tighten, lift and firm the skin
- ✿ Reduces redness and uneven skin tone
- ✿ Visibly improves the look of cellulite and stretch marks
- ✿ Tightens the appearance of dry, "crepe-paper" skin
- ✿ Smoothes out rough, dry hands, elbows and other problem areas

"My skin looks tight and toned and feels silky-soft. It's like several years melted away in a matter of minutes. I'm truly amazed!"

Joanne Calabro – Brick, New Jersey





EYE & LIP MASQUE

- ✿ Produces immediate results
- ✿ Ideal for all skin types
- ✿ Can be used by women, men and teenagers
- ✿ Improves the look of puffiness and dark shadows
- ✿ Minimizes the appearance of fine lines and crow's feet around the eyes
- ✿ Results in softer, smoother, fuller-looking lips
- ✿ Gently exfoliates for smooth, glowing skin
- ✿ Detoxifies by drawing out toxins and impurities



Before



After

"The under-eye puffiness is gone, and those deep lines I used to have around my lips are barely noticeable. I love the way I look!"

Joyce Kanetzky - Palm Beach Garden, Florida



Before



After

Reduce Fine Lines and Puffiness

Specially formulated for the most delicate areas of the face, the **Clay Essentials Eye & Lip Masque** tones and tightens the outer eye area to minimize the appearance of fine lines and crow's feet. On the lips, it creates a fuller and more youthful appearance and leaves lips silky-soft. *Enriched with hemp seed oil, grape seed oil cucumber extract, micronized collagen and Vitamins A, C, and E.* Use the **Eye & Lip Masque** with the **Clay Essentials Face & Body Masque** to create a sumptuous home spa experience.



PROBLEM SKIN SOLUTION

- ✿ Improvement seen with just a few applications
- ✿ Can be used anywhere on the body
- ✿ Extremely gentle—won't over-dry or irritate skin
- ✿ No harsh chemicals or abrasives
- ✿ Ideal for even the most troublesome blemishes
- ✿ Can be used by women, men and teenagers
- ✿ Gently exfoliates to uncover smooth, glowing skin
- ✿ Detoxifies by drawing out toxins and impurities
- ✿ Effective for a variety of skin problems



Before



After

"I've been using the Problem Skin Solution for just three weeks, and already my blemishes are fading. Finally ... something that really works!"

Joanna Wayland – Jupiter, Florida



Before



After

"Bryson had a sore on his face for eight months, and nothing helped. But after using Clay Essentials only six times, the sore is almost gone – it's like a miracle!"

Lynnette Mix – Hemet, California



Gently Soothe Away Trouble Spots

With its unique anti-inflammatory properties, Volcanic Ash Clay has been praised for its ability to create dramatic improvements in problem skin. Unlike other harsh products on the market that can dry and irritate, the **Clay Essentials Problem Skin Solution** gently soothes away trouble spots and reveals softer, clearer skin beneath. This highly effective formula also helps prevent future blemishes by reducing the accumulation of dead skin cells and impurities that can clog pores over time. *Enriched with chamomile extract, aloe barbadensis leaf extract, calendula extract, and rose hips extract.*

CREATE A PERSONAL

HOME SPA EXPERIENCE

Traditional spa treatments are an expensive way to care for your skin, costing anywhere from \$50 to \$250 or more for each session. For a fraction of that expense, **Clay Essentials** allows you to create an invigorating, private spa experience and get the same flawless look enjoyed by today's hottest red-carpet celebrities ... all without ever leaving home. In fact, just one jar of the **Face & Body Masque** provides you with approximately 12 luxurious face and neck treatments and 3 full-body treatments—a truly exceptional value!

Do Something Beautiful for Your Body—and Your Mind.

Clay Essentials is about more than turning back the hands of time or fighting blemishes. It's about reviving your spirit, lifting your confidence, and doing something truly good for yourself. Our products not only smooth, detoxify and refresh your skin; they provide a simple yet indulgent way to forget the stresses of everyday life and escape to a quiet sanctuary all your own.

So skip the pricey spa. Instead, put on a **Clay Essentials** masque, dim the lights and take a moment to enjoy the sensations as the product begins to work its magic. Then, turn on the **Clay Essentials Enhance Your Home Spa Experience CD**, and let yourself be swept away in its relaxing rhythms as your mind, body and spirit work together for a more beautiful you.



Get our free meditation and relaxation CD with your purchase of the Clay Essentials Face & Body Masque and Eye & Lip Masque.



CLAY ESSENTIALS



Begin Your Personal Home Spa Experience Today

At last, **Clay Essentials** makes it possible to get dramatic, spa-quality results —without spending a fortune on professional spa treatments. Try it just once, and you'll be astonished at the transformation. Skin that's so soft, smooth and healthy-looking, you'll want to show it off to the world.

And using Clay Essentials couldn't be easier. Begin your home spa experience with fresh, clean skin. Apply the product generously using only your fingertips, and let dry for about 15 minutes. Then, gently remove the clay with a warm, damp washcloth. You may moisturize afterwards, but due to the deep cleansing and exfoliating action of Volcanic Ash Clay, it is important not to use any harsh or abrasive products on your skin immediately following application. To learn more about applying **Clay Essentials** products for optimal results, please refer to the *Create Your Home Spa Experience* DVD that will accompany your first order.

**Discover the Naturally Flawless Skin You Were Meant to Have.
Discover Clay Essentials.**

Simple, inexpensive and so effective, **Clay Essentials** skin care masques are changing the way people see their skin. So why wait, when head-turning results can be yours now? **Order Clay Essentials today!**

