

direct marketing

Fusing Targeted Innovation with Advanced Personalization Technologies

Let D3Logic **Define, Design** and **Deliver** an integrated, response-driven direct marketing solution that engages, educates and inspires the reader to take action. From helping you identify your target audience to creating captivating print and electronic communications, we develop cutting-edge marketing campaigns with a single goal in mind: generating a healthy return on our clients' investment.

By combining eye-catching graphic design, offset and digital print technologies, and advanced variable data print processes, D3Logic's **Direct Mail Solutions** turn your creative vision into a revenue-producing reality.

Promote readership, build brand awareness and increase customer loyalty with D3Logic's team of seasoned **Creative Design** experts who develop sophisticated, engaging and memorable communications that maintain momentum across all media channels.

With targeted and highly personalized email capabilities, D3Logic designs captivating **Customized Email Programs** that speak to each individual within your audience and increase the readership of your direct marketing message.

Personalized URLs/Microsites bring your marketing message to life. Our team of experts creates personalized URLs and coinciding microsites that are proven to significantly increase website traffic and encourage reader interactivity.

Whether it's your own data or a purchased list, D3Logic's **Targeted List Procurement** technologies enable advanced sortation and address correction to maximize the effectiveness of your direct marketing campaign.

Our **Reporting & Analytics** give you clear insight into your program's performance. Whether it's a single-message campaign or variable data campaigns, we provide reports that help you drive better business decisions across your entire organization.

Let us take the **Postage and Delivery** cost stressors out of your direct marketing program. As an extension of the USPS, D3Logic achieves maximum postage savings and increased speed-to-market times for our clients.

Travel and Leisure
Marketers & Retailers
Agencies
Insurance
Financial
Promotions
Marketers
Healthcare/Pharmaceutical
Entertainment
Electronics

... And More

www.d3logic.com

89 Commercial Way • East Providence, RI 02914-1089 • T 401.435.4300 • F 401.435.4301

print

Superior Quality Meets Outstanding Customer Service

You want your printed business communications to be sharp, professional, polished and most importantly, leave a favorable impression on the reader. Whether your goal is to promote new products, increase brand awareness, convert leads, retain existing customers or reactivate former customers, you can count on D3Logic to execute your printing project with speed, accuracy and exceptional quality.

Our **Offset Printing** capabilities offer cost-effective, high quality solutions for a variety of small to large scale print programs. With file format versatility, perfect color matching and fast turnaround times, D3Logic's Offset printing is the superior choice for your print programs.

D3Logic's full-color **Digital Printing** services enable the rapid production of communications for various print program quantities and sizes, giving you optimal flexibility with superior print quality.

Generate a greater ROI with D3Logic's **Variable Data Imaging** (Personalization) capabilities. D3Logic integrates digital print with content workflow to customize graphics, messaging and promotions throughout your print programs; creating mailers that speak directly to the individual, increase response rates and build customer loyalty.

Print-On-Demand responds to the customers' immediate need for print materials. With D3Logic's print on demand solution, you can always expect high quality results and fast turnaround times, regardless of size, variability or program complexity.

D3Logic's **Web to Print** solution provides a secure, online portal that enables registered users within your organization to design and produce personalized emails, corporate communications and marketing materials- all while adhering to your organization's specified branding standards.

Customer Service Enjoy direct and immediate access to our team of knowledgeable customer service representatives, who are passionate about delivering reliable, responsive support to our clients at every phase of their print program.

- Direct Mail/Postcards
- Manuals/Brochures
- Presentation Materials
- Envelopes & Letterhead
- Newsletters
- Transactional Documents
- Business Cards
- Catalogs
- Annual Reports
- Signs & Banners
- Statements
- Other

Travel and Leisure
Marketers & Retailers
Agencies
Insurance
Financial
Promotions
Marketers
Healthcare/Pharmaceutical
Entertainment
Electronics
... And More

www.d3logic.com

89 Commercial Way • East Providence, RI 02914-1089 • T 401.435.4300 • F 401.435.4301

fulfillment and inventory management

Lower Your Overhead Costs and Enhance the Customer Experience

Your ability to maintain brand loyalty, generate repeat business and drive revenue is directly linked to how well you satisfy your customers' order requests. By providing a fast, efficient and reliable fulfillment process to support your orders, D3Logic enables a positive order fulfillment experience for your customers – while you enjoy reduced shipping expenses, unnecessary overhead costs, and improved internal productivity.

D3OnDemand, our cutting-edge inventory management tool, gives you **Absolute Control and Visibility** of your product or literature inventory. Preview thumbnails of the items you wish to order, confirm order quantities, track the status of your daily shipments, and generate reports to obtain a 360-degree view of your fulfillment operations. With a real-time view of your inventory levels, you can be confident you'll never run out of the materials you need.

You can rest assured that your promotional materials are safe while being housed in a **Secure, Climate-Controlled Environment** under the watchful eyes of our Warehouse Management Team.

When your products become our responsibility, your fulfillment materials become an extension of our business. You can therefore enjoy exclusive D3Logic advantages, such as **Reduced Shipping Costs, Distribution and Return Package Management**, and **Accelerated Pick-Pack and Kitting Assembly** services.

Although your fulfillment operations are managed by D3Logic, you're still in charge. You have the ability to **Regulate Minimum and Maximum Ordering** standards to make sure all orders adhere to prearranged cost structures. In addition, your administrators can pull **Customized Reports**, including automated reorder points, backorder, low stock and more to ensure standard processes are being followed.

- *Hardware/Software*
- *Marketing Literature*
- *Sample Products*
- *Corporate Recognition Gifts*
- *Promotional Materials*
- *Forms/Statement Shells*
- *Business Collateral*
- *And a Variety of other Deliverable Products*

Travel and Leisure
Marketers & Retailers
Agencies
Insurance
Financial
Promotions
Marketers
Healthcare/Pharmaceutical
Entertainment
Electronics

... And More

www.d3logic.com

89 Commercial Way • East Providence, RI 02914-1089 • T 401.435.4300 • F 401.435.4301

custom statement printing

Save Time and Money While Accelerating Productivity

The timely and accurate printing of your invoices and statements is fundamental to your company's fiscal health - and requires more than ink on paper. You need a trusted partner with years of experience and proven abilities, one who can efficiently produce multi-page, data-sensitive transactional documents with maximized data integrity.

Outsourcing your statement printing to D3Logic enables you to save money, improve operational efficiency and focus your resources on your company's core competencies that directly drive business growth. What's more, with our highly secure applications, you can be confident that your customers' sensitive data is in good hands.

Collectively, our Statement Printing **Industry Experts** have over 100 years experience implementing and executing new programs from start to finish. With keen knowledge of this niche print market, our experts are well versed to ask the right questions and build comprehensive programming that will ensure accurate variability on your transactional and statement print programs.

Gain optimal exposure by turning statement and invoice real estate into an effective marketing tool with our TransPromo solution. **TransPromo** uses bold, personalized creative design to communicate new products, promotions and incentives that engage your customer and strengthen their relationship with your brand.

Our **Secured File Transmission** and **File Encryption** programs create optimal protection of your customer data. They also provide user-friendly accommodations for a variety of file formats as they transition between data streams.

At D3Logic, maintaining the integrity of your data is our number-one priority. With a comprehensive, **Three-Point Reconciliation** process and Multi-Page Insertion OMR Coding, your statements and invoices are electronically matched to ensure complete accuracy validation.

Our **Selective Inserting** technologies give you the ability to insert additional marketing communications with your statements. Use this automated, cost-effective way to target the individual and deliver customized messages based upon pre-identified, criteria selection.

- Statements & Invoices
- Welcome Kits
- Personalized Letters
- Privacy Letters
- Late Notices
- Collection Letters
- Inserts
- TransPromo Materials

Travel and Leisure
Retailers
Insurance
Financial
Promotions
Marketers
Healthcare/Pharmaceutical
Entertainment
Electronics
Utilities
Government
Education

... And More

www.d3logic.com

89 Commercial Way • East Providence, RI 02914-1089 • T 401.435.4300 • F 401.435.4301

presort mailing services

Fast, Accurate Mail Distribution at a Competitive Cost

We presort over 200 Million pieces of mail every year. Through state-of-the-art technologies, industry experts and a partnership with the United States Postal Service (USPS), D3Logic provides unparalleled speed, accuracy and cost savings in the distribution of your mission-critical communications.

D3Logic is the first Southeast New England-based presort company to provide full service ***Intelligent Mail® barcode (IMb™)*** and tracking services to our customers. Our IMb software solution empowers registered mailers with reduced postage costs, 24-hour mail stream transparency, fewer undeliverable mail pieces with OneCode ACS® and USPS OneCode Confirm® Service to gauge arrival and response dates.

Our advanced ***Commingling*** solution physically combines your mail with various other mail programs to guarantee the highest volume and work sharing discounts for all contributing mailers. Given our economies of scale, D3Logic provides all mail customers with a more consistent delivery schedule and anticipated response to their direct mail programs.

We help our customers reduce undeliverable mail by applying our ***National Change of Address (NCOA)*** software to verify address label accuracy. Additionally, the ***FastForward™*** system forwards your mail to recipients who have filed change-of-address and simultaneously notifies you, the mailer, of the recipient's new address.

As the only presort mail provider in the state of Rhode Island with an on-site ***Detached Mail Unit (DMU)***, D3Logic's designated USPS representative verifies all discounted, full-service and special-service mail produced within our facility, enabling us to expedite the delivery of your mail programs and ensure adherence to all postage regulations.

Our advanced mail sortation and list validation technologies conduct a series of rigorous ***Quality Assurance Processes*** ensuring all USPS standards are met and maximum postal savings are applied.

Flexible Pick-Up and Delivery was once a courtesy, but has evolved into a valued service offering. We provide daily, weekly, monthly and even on-call pick-ups and deliveries for all local mail customers as requested.

***Insurance
Financial
Healthcare/
Pharmaceutical
Utilities
Government
Education***

... And More

www.d3logic.com

89 Commercial Way • East Providence, RI 02914-1089 • T 401.435.4300 • F 401.435.4301