



Contact Us Today to Learn How We Can Help

Sound emergency planning plays an undeniable role in the survival of higher education today. While it's not possible to make any college or university 100% safe, emergency planning with Beck Disaster Recovery is a significant step towards safeguarding all that makes your school a great place to learn, live and work.

For more information on BDR's comprehensive Emergency Planning Services for Universities, please call 1.866.540.2325 or visit us on the web at www.beckdr.com.



BECK DISASTER RECOVERY, INC.

Beck Disaster Recovery is a leading provider of program management services for hazard mitigation, emergency preparedness/planning, response and recovery.

Beck Disaster Recovery: Making Universities Safer



One need only open a newspaper to know that our nation's schools have become vulnerable to a multitude of dangers. From man-made catastrophes to natural disasters, we live in an age of ever-increasing threats. The role of building more disaster resilient universities for our younger generation is one that must be taken seriously.

But with today's burgeoning student populations and tougher security regulations, emergency planning in a university setting poses significant challenges. When it comes to the subject of disaster readiness, schools face many critical questions:

- How do we create a workable evacuation plan, given the vast number of students on campus?
- How can we implement low cost structural and non-structural mitigation techniques to improve campus safety?
- How do we address the logistics of mass care and sheltering?

- How do we protect resident students versus those that commute?
- How do we effectively communicate with a widespread student population?
- How can we protect our assets and minimize the threat of loss of research grants?
- How will we address the collection and disposal of debris if disaster strikes?
- How do we coordinate efficiently with other emergency first responders in our jurisdiction such as police, fire officials and hospitals?
- How do we delegate responsibility between the University and the county?

As a haven of higher learning, you have an obligation to not only educate, but to protect the students, faculty, facilities and research that form the backbone of your institution. Failure to do so can negatively impact revenue, threaten funding and compromise recruitment. Furthermore, in this security-conscious era, your school's reputation largely rests on its ability to keep its students and faculty safe from harm.

A Proven Approach to Emergency Management Planning

As a leading authority in emergency planning, response, recovery and mitigation, **Beck Disaster Recovery, Inc. (“BDR”)** understands the unique issues facing colleges and universities today. Since its inception in 2000, we have worked extensively with schools across the country in the development of their emergency management programs. Our firm is supported by a team of world-class industry professionals, each bringing a unique facet of expertise and insight to the client experience.

Utilizing proven methodologies, BDR develops tailored, end-to-end planning solutions for a broad range of events that threaten learning institutions today, both natural and man-made. The BDR approach to disaster preparedness is holistic in nature, addressing all phases of the planning, response and recovery cycle.

BDR’s All-Hazards University Emergency Planning Services include:

- Comprehensive disaster preparedness planning
- Continuity of operations (COOP) planning
- Evacuation planning
- Development of threat assessment procedures
- Site-specific emergency preparedness planning
- Development of strategies for low-cost mitigation
- Site risk analysis
- Information technology (IT) disaster recovery planning
- Development of emergency communication and notification procedures
- Establishment of family reunification centers
- Emergency management training and exercising
- Special event planning procedures
- Post-emergency reconstitution of facilities and programs



Be it a hurricane, fire, violent crime or act of terrorism, ensuring that your institution can withstand the impact of a disaster requires careful coordination at many levels. BDR works with you on improving communications with faculty, students, parents and first responders to ensure a swift, coordinated response during an emergency. More than preserving life and property, we help you determine how essential university departments will continue to function should a catastrophe occur. Through knowledgeable, hands-on guidance, BDR gives your administration the tools to improve decision making—before and after a disaster strikes.

BDR helps colleges and universities assess risks, set priorities and develop actionable plans that can be readily executed in the event of an emergency.

Why Is Disaster Planning Essential for Universities?

Now more than ever, parents seek reassurance that their student’s school is a safe place to continue their education. Developing and maintaining a comprehensive, well-designed emergency plan conveys your commitment to protecting your school’s most precious assets: its students and faculty. Moreover, it distinguishes your institution as a leader in disaster readiness, setting an example for other universities to follow.

Further to insuring against the potentially devastating loss of lives and property, building emergency preparedness enables your school to:

- Maintain a public image as **a strong, disaster-resilient university**
- **Provide parents with confidence** that your school has made student safety a top priority
- Enjoy peace of mind knowing you’ve taken **any and all measures to protect the safety and well-being** of your university community
- Preserve **valuable and irreplaceable research and data**
- Protect against the loss of **crucial grants and funding**
- Make a profound contribution to creating **a safer, more secure America**



Emergency planning is an ongoing process. In addition to helping you design a program for protecting your institution and its population, BDR gives you tools that allow you to continuously refine the plan as your school’s needs and capabilities change.

